

A Case Study  
Published by  
*Walsworth*<sup>®</sup>



**W** | Notre Dame

# Walsworth and Notre Dame: A Partnership Built on Trust and Quality

Walsworth has enjoyed a long and successful partnership with the University of Notre Dame. As of 2024, Walsworth has printed Notre Dame's yearbook for 50 years and Notre Dame Magazine for more than 10 years. This case study highlights the longevity of this relationship, focusing on the trust established through consistent quality and reliability, and the numerous benefits Notre Dame receives by working with Walsworth.

## A Legacy of Quality and Reliability

The cornerstone of the Walsworth-Notre Dame partnership is the unwavering commitment to quality and reliability. For five decades, Walsworth has consistently delivered exceptional printing services for the University's yearbook. This dedication has translated seamlessly to Notre Dame's other student publications, ensuring its high-quality publication and seamless distribution for over a decade.



*It's beneficial that all three of our student-run publications are printed by Walsworth. With all the hard work the students put into making the Dome Yearbook, Scholastic Magazine and The Juggler, it's reassuring to know the quality and timeliness of each publication will be up to standard.*



**- Dylan Wallace**

Print Media Adviser,  
Notre Dame Student Media

## Beyond the Magazine and Yearbook

The print services Walsworth provides extend beyond the well-known Notre Dame Magazine and yearbook. Walsworth serves as a trusted printing partner for a variety of Notre Dame's needs, including:

- **Commencement Materials:** Official and unofficial commencement programs, weekend guides for parents, and commencement mass programs.
- **Academic Publications:** Undergraduate bulletins with upcoming year class listings.
- **Student Publications:** Walsworth prints Juggler Magazine biannually and Scholastic Magazine 4-6 times per year.

## How Printing With Walsworth Benefits Notre Dame

The University of Notre Dame benefits from its partnership with Walsworth in several ways:

- **Trust and Consistency:** The long-standing relationship fosters a deep sense of trust, allowing Notre Dame to rely on Walsworth's consistent quality and execution.
- **Unwavering Reliability:** Walsworth's proven track record ensures timely delivery and adherence to deadlines, crucial for time-sensitive publications like the yearbook and magazines.
- **Local Expertise:** With a printing facility situated in Saint Joseph, Michigan, Walsworth offers Notre Dame the advantage of geographically close printing, streamlining distribution and turnaround times.

## Walsworth's Distribution Expertise

Walsworth's services for Notre Dame continue after we finish their print runs. Walsworth distributes Notre Dame Magazine, mailing it directly from the Saint Joseph plant. Additionally, Walsworth facilitates the mailing of the Weekend Guide to parents and ensures direct campus delivery for most other printed materials.

## Celebrating 50 Years of our Valued Partnership

Walsworth's partnership with the University of Notre Dame exemplifies a successful and enduring collaboration built on trust, quality and a shared commitment to excellence. We proudly celebrate 50 years of print partnership with Notre Dame, and look forward to our continued shared success.