

A Case Study  
Published by  
*Walsworth*<sup>®</sup>

**W** | **AHIMA**<sup>®</sup>



# AHIMA cuts costs with Simplified Printing

## Situation:

Founded in 1928, the American Health Information Management Association (**AHIMA**) is a professional association for health professionals involved in the management of health information needed to deliver quality health care to the public. **AHIMA** serves 52 affiliated component state associations, and more than 103,000 health information professionals.

## Solution:

**AHIMA** has used Walsworth since the 1990s as its print, fulfillment and digital partner for its educational books, marketing literature and educational training materials for numerous reasons:

- **Print and Fulfillment Consolidation:** AHIMA's publication division was working with a myriad of vendors and locations to coordinate the printing, storage and fulfillment for 80+ book titles published each year. Selecting Walsworth to print, store and fulfill from a single geographic location enabled AHIMA to streamline operations and reduce costs.
- **Print:** With Walsworth's print capabilities spanning from small, saddle stitched booklets, journals and large catalogs to large hard and soft cover books, our suite of services fit all of their needs.
- **Fulfillment:** Walsworth's customized solution and proactive customer service has given AHIMA the feeling of being a priority customer, as opposed to being just another customer in a large, national fulfillment center.

**Interested in learning more about how Walsworth's team of experts can help you?**

See all [case studies and eBooks](#), [contact us](#) online, or call us at 800-265-6795.

**Walsworth**<sup>®</sup>

walsworth.com